

THE BIOPHARMA CONSORTIUM



WELCOMES YOU!

PM Breakfast Meeting Series, sponsored by Genentech gRED PM
March 27, 2015

We're going places!

- ▶ From Northern California BioPharma PM to
- ▶ The BioPharma Consortium (BPC)

NEW NAME, NEW VISION & PURPOSE

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NorCal BioPharma PM

- ▶ Primary purpose: PM focused organization w/in biopharma industry
- ▶ Breakfast meetings = PM meetings
- can claim PMP PDUs
- ▶ PM focused networking, training & career development

BioPharma Consortium

- ▶ Primary purpose: Biotech and Pharmaceutical leading-edge Industry focus
- ▶ “PM inclusive, not exclusively PM”
- ▶ Existing Breakfast meetings = “PM Series” – can claim PMP PDUs
- ▶ Networking, Training & Career Development expanding beyond PM “borders”

Drug Development is a matrix...so are we!

WHAT'S OLD.....WHAT'S NEW?

Within the life sciences community:

- ▶ NEW Partnerships with diverse industry groups
- ▶ Diverse networking opportunities across multiple industry groups
- ▶ Career development through training and mentoring
- ▶ Seasoned leadership and programming with the goal of bringing you “the best of the best”

WHY CONSORTIUM?

A life science consortium that engages, serves and partners with biotech, pharma, medical device, academia, research institutes and special interest or service groups within the life science industry to provide access to a broad and deep network of professionals and career opportunities fueled by leading edge science, medicine and business.

Continue the essential legacy commitment to career development, training, and leading-edge industry trends.

THE BIOPHARMA CONSORTIUM VISION



Interested? Here are Requisites:

- ▶ Your Focus is Life Science: Biotech, Pharmaceutical, Science, Medicine

AND

- ▶ You have a current membership and a means to promote

OR

- ▶ You have great ideas to generate core programming

BIOPHARMA CONSORTIUM PARTNERS

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The BPC Board

- Lisa Hagerty-McMahon, President, Chairman of the Board
- Julia Larson & Matthew Busse, Information Systems Chairs
- Debbie Ovadia & Neeraj Sharma, Outreach & Promotions Chairs

Partner Organization Liaisons:

- Gerri Smoluk: bio2device liaison
- Neeraj Sharma & Kristen Slawinski: East Bay Bio Network liaison

Interested? Get involved!

<http://www.norcalbppm.blogspot.com/p/contact-us.html>

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MEET OUR BOARD, JOIN OUR TEAM!

- Interested in hosting a meeting at your company?
- Specific topics of interest? Submit them at:

norcalbppm.blogspot.com

HOST A MEETING, GET A FREE TRAINING

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2 PDU's per "PM Series" breakfast meeting may be claimed toward PMP recertification

Instructions posted at:
www.norcalbppm.blogspot.com

YES, YOU CAN STILL CLAIM PDU'S!

What's next?

- ▶ If you registered for this meeting, you'll get a short survey. We hope to hear from you! You'll also get a new LinkedIn group invitation.
- ▶ Go to **www.norcalbppm.blogspot.com** to check for updates, view and register for events.
- ▶ You will soon be *redirected* to a new site.
- ▶ Charitable events, coming soon!
- ▶ Watch for continued changes, new consortium partners in 2015

Questions? Contact us

<http://www.norcalbppm.blogspot.com/p/contact-us.html>

NEW BUSINESS, CATCH OUR WAVE!

